



dropoutsPath
From Dropouts to Digital Leaders

Graphic Design

Basic to advance with

Freelancing

BATCH-4

PROSPECTUS



Mission :

To provide a supportive and empowering environment for individuals who have experienced setbacks in their personal or professional lives, including those who have dropped out of school, faced social or family challenges, or are dissatisfied with their current career paths. We specialize in equipping teenagers and service professionals with in-demand digital skills like graphic design, video editing, and web development, enabling them to pursue fulfilling freelance careers and achieve financial independence.

Freelancing:

o be a beacon of hope and opportunity for individuals who feel lost or disillusioned by traditional paths. We envision a world where "dropouts" of all kinds, particularly teenagers and service professionals, can overcome their challenges and unlock their true potential through high-quality skill development and personalized support. We strive to create a community where individuals can learn, grow, and thrive, achieving personal and professional success on their own terms.

Why Choose Us?

Real-World Skills: Practical training that matches market demands.

Affordable Programs: Accessible to everyone, regardless of their background.

Tailored for Dropouts: A unique approach that focuses on creating opportunities beyond traditional education.

Empowering Success: Your journey, your pace—our support.

Take the First Step on Your Path!

Whether you're looking to become a graphic designer, a web developer, a video editor, or a freelancer, DropoutsPath is your launchpad to a brighter future.

Start your journey today—because your path to success starts here.

WHAT IS?

Graphic Design

Basic to advance with

Freelancing

Graphic Design:

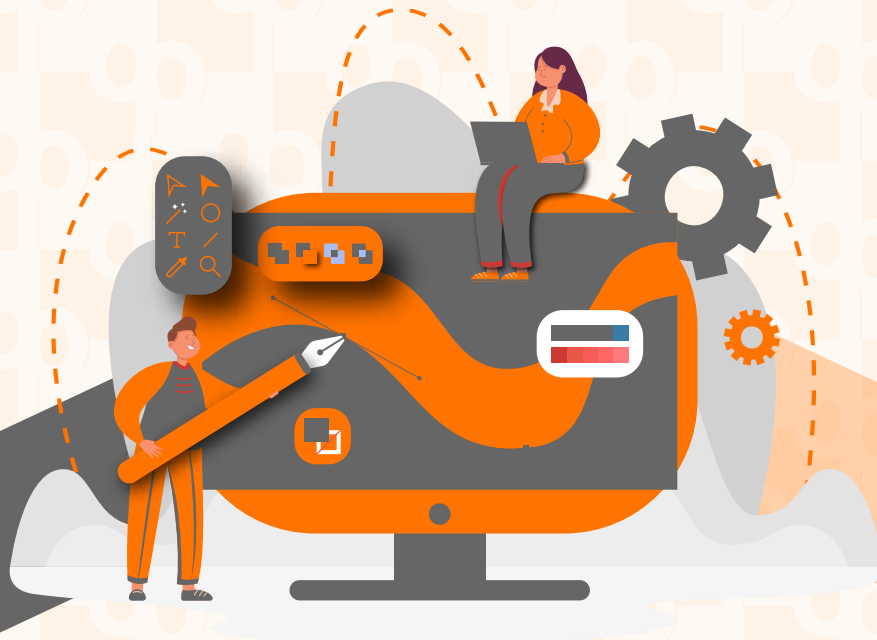
Graphic design is a professional art for visual communication that combines ideas, words and images to convey information to an audience, especially to produce a specific effect. To be precise, graphic design is a communication design - the craft of planning and creating visual contents to communicate ideas and messages - a way of conveying ideas through visuals and design. So Graphic Designers are essentially visual communication generators. Digital graphic designers bring visual concepts to life using graphic design softwares, and inform or engage consumers through text, graphics and images helping companies to connect with consumers. Design can be used to promote and sell products, to convey a message, or to develop a brand identity. Therefore, Graphic Designers, many times for commercial purposes, combine art and business together through a creative process informed in part by business goals.

Freelancing:

Freelancing is a type of self-employment. Instead of being employed as a regular employee by a company, freelancers tend to work as self-employed, delivering their services on a contract or project basis. Companies of all types and sizes can hire freelancers to complete a project or a task, but freelancers are themselves responsible for paying their own taxes, health insurance, pension and other personal amenities. Since they work for themselves, freelancers have to cover their own holiday costs and sick pay also. At the same time, self-employed professionals can set their own working hours and make working arrangements that fit their lifestyle – either working remotely or from their clients' offices. There are many different types of freelancers, but they tend mostly to be knowledge workers who possess a high-level of skills and knowledge in a certain area, such as designers, writers, programmers, translators, project managers and so on. There is, however, another group of self-employed professionals that often get classed as 'gig workers' or 'contractors.' Self-employed handymen, cleaners, construction workers and drivers belong to this category. The most distinct difference between freelancers and gig workers is that the former group tends to rely on the internet to deliver their work while the latter does not.

COURSE DETAILS

Lorem ipsum



At a Glance

Duration : 6 Months +

Class : 3 days per week.

Class time : 9:30 PM (India time).

Software : Adobe Illustrator & Adobe Photoshop.

Portfolio : Behance.

Marketplace : Fiverr & Upwork.

Class: Online (GoogleMeet).

Course Outline

- Environment setup & Design principles
- Introduction to basic tools in Illustrator.
- Introduction to basic tools in Photoshop.
- Color theory & Concept building guidelines.
- Project based advanced classes for Illustrator. (10 projects).
- Project based advanced classes for Photoshop (10 Projects).
- Project presentation for client and portfolio.
- Behance Portlio buildup with proper SEO.
- Fiverr profile buildup with proper SEO.
- Upwork profile buildup with proper SEO.
- Wining proposal writing technique (both fiverr & upwork).

Starting freelancing with proper knowledge.

COURSE

ROAD MAP

Adobe Illustrator	30 classes
Adobe Photoshop	30 classes
Niches research	3 classes
Portfolio buildup	3 classes
Fiverr Portfolio buildup	5 classes
Upwork Portfolio buildup	5 classes
Proposals tips & tricks	10 classes



Adobe Illustrator

Freelancing

Portfolio

Project

Adobe Photoshop

COURSE

MENTOR



Don't worry much about quality, because time will improve it. Keep Creating and your consistency will take care of the rest.

Chinmay Goswami.

Top rated plus freelancer at Upwork

CEO at DropoutsPath

Founder at Printbari

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whatsapp: +91 96415 86803

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COURSE REGISTRATION

- Check and select the payment slab from the list below.
- Select payment method for the country.
- Register your application with google from (*link below*).
- Send message to the mentor on facebook/whatsapp after completing registration.
- Within 24 hours you will be added to a private messenger group.
- All guidelines and all softwares will be provided through the messenger group.
- Class video recordings will be provided in facebook group.

33% OFF
Course Fees

~~15000~~
9999/-

SLAB-1	Pay full course fees at a time & get 33% Discount	9999/-
SLAB-2	Pay in two equal Installments & get 15% Discount	11999/-
SLAB-3	Pay in three equal Installments	15000/-

* For Slab-2, you have to pay 6000/- when register and remaining 5999/- within 30 days after the classes start.

* For Slab-3, you have to pay 5000/- every month from registration.

Payment method:

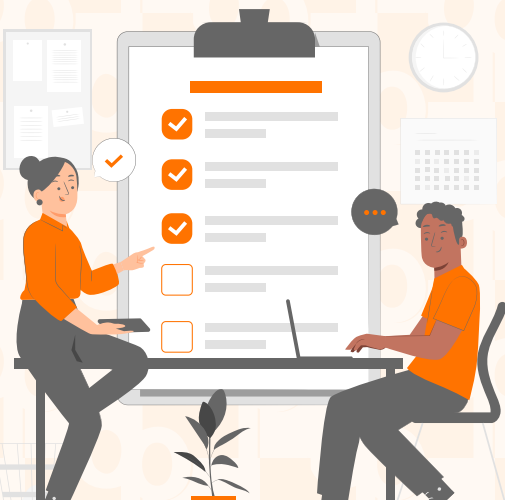
(For Indian Candidate)



Apply Now

<https://forms.gle/rqAQQvqfTcphFUWA6>

www.dropoutspath.com



THANK YOU

— FOR VISITING US —

*Let's explore the world of
Graphic design & Freelancing
together....*

www.dropoutspath.com

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Please visit our facebook group or scan.